



# COURSES OFFERED TO EXCHANGE STUDENTS

## Fall Semester – 2025

ESCE Paris

## **1 - Preamble**

ESCE's main purpose is to prepare its future graduates to become leaders in economy and business on the worldwide scale. The rules presented here attempt to define the best ways to achieve this goal. The school requires that each student uses their sense of responsibility and desire to succeed by adopting a strong sense of self-discipline.

The ESCE's curriculum is organized in 2 cycles of studies:

### **First Cycle**

#### ***Undergraduate***

1<sup>st</sup> Year: 60 ECTS

2<sup>nd</sup> Year: 60 ECTS

3<sup>rd</sup> Year: 60 ECTS

### **Second Cycle**

#### ***Graduate***

4<sup>th</sup> Year: 60 ECTS

5<sup>th</sup> Year: 60 ECTS

Each year of study is validated by 30 ECTS credits per academic semester (European Credits): it is a total of 300 ECTS credits for the entire program.

When the courses are structured in modules, the validation of a module is achieved by obtaining the average of 10/20 for the entire module. Within each module, only the grades obtained in the different subjects will compensate each other.

**Except in cases clearly determined, the modules do not compensate each other.**

At the beginning of the semester, all students receive an updated version of the school rules, thus acknowledging and agreeing to abide by the rules of ESCE.

## **2 - Academic Calendar**

**Please note, the dates below are an indication and may be subject to change.**

Upon confirmation of registration, students will receive an invitation letter confirming the date of their orientation day.

**Students are required to remain available until the end of the academic semester, in particular to attend final exams.**

### **2a - Undergraduate Program**

<b>FALL 2025</b>	
<b>Orientation day - mandatory</b>	<b>Friday 5<sup>th</sup> September 2025</b>
<b>Start of classes</b>	Week beginning 8 <sup>th</sup> of September 2025
<b>Add &amp; Drop period</b>	8 <sup>th</sup> – 9 <sup>th</sup> October 2025
<b>End of semester (including exams)</b>	Friday 19 <sup>th</sup> December 2025
<b>Latest arrival date (force majeure) *</b>	Monday 22 <sup>nd</sup> September 2025

**\* Prior notification from home university and ESCE approval required**

### **2b - Graduate Program**

<b>FALL 2025</b>	
<b>Orientation day - mandatory</b>	Thursday 18 <sup>th</sup> September 2025
<b>Start of classes</b>	Week beginning 22 <sup>nd</sup> September 2025
<b>Add &amp; Drop period</b>	8 <sup>th</sup> – 9 <sup>th</sup> October 2025
<b>End of semester (including exams)</b>	Friday 19 <sup>th</sup> December, 2025
<b>Latest arrival date *</b>	Monday 29 <sup>th</sup> September 2025

**\* Prior notification from home university and ESCE approval required**

## **2c – French Bank Holidays**

- All Saints' Day: Saturday 1st November 2025
- Armistice: Tuesday 11th November 2025

## **3 - Attendance and punctuality**

**Attendance to all classes is mandatory.**

ESCE provides its students with international management training, which requires each student to participate in all pedagogical activities (classes, exams, conferences, etc.).

A maximum of **15 hours of unjustified absences is tolerated during the semester.**

*In exceptional cases of absence (hospitalization, long-term illness, etc.), a temporary adjustment of the attendance rules may be granted by the Director of Studies at the student's request and upon due justification.*

**The students are required to be on time for all classes.** The professors might refuse to let late students in, in this case the student will be considered as absent.

## **4 - ECTS and Evaluation system**

Modules and ECTS Credits:

To validate a subject, it is necessary to reach the minimum average of 10/20. This average may include:

- Continuous assessments for the semester,
- Specific reports planned from the beginning of the semester,
- Oral or written exams.

The validation of the module (average of 10/20 or more) leads to the acquisition of all the ECTS credits for that module.

Evaluation system in France is calculated out of 20 points with 10 being the minimum required to pass.

17-20 = excellent  
 15-16 = very good  
 13-14 = good  
 11-12 = satisfactory  
 10 = sufficient  
 9-0 = failed

Equivalency of grades at ESCE and ECTS												
ESCE	20	19	18	17	16	15	14	13	12	11	10	9 to 0
ECTS	A	A	A	B	B	C	C	D	D	E	E	F

## **5 - Exams**

For most subjects, assessments are organized as follows: 40% for continuous assessment and 60% for the final exam. Some subjects, however, are evaluated 100% based on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam means that the exam will take place at the end of the semester.

## **6 – Resit Exams**

Due to calendar reasons, there is no option to re-take exams on site for international exchange students at ESCE.

## 7 - Course selection

For more details, consult the syllabi catalogue provided by ESCE

Students may select courses according to their academic requirements taking into account whether they are following an Undergraduate or Graduate program within their home university.

**Courses open to Undergraduate students only**  
***Students select one of the two modules depending on whether they want to study in French or English. The entire module must be selected.***

FALL 2025 Semester - Courses open to Undergraduate students only The entire program (15 credits) must be chosen	ECTS	Hours of teaching	Language of teaching
International Trade Practices and Techniques 2	1	12	English
Geopolitics	1	12	
Capstone 2A: International Business Environment	3	18	
Quantitative Management Methods 2	2	18	
Fundamentals of Control and Financial Analysis	2	18	
Business Law	2	18	
Management 2 : Project Management	2	18	
Marketing 2: From Mass Marketing to Responsible Consumption	2	18	
<b>Total</b>	<b>15</b>	<b>132</b>	

FALL 2025 Semester - Courses open to Undergraduate students only The entire program (15 credits) must be chosen	ECTS	Hours of teaching	Language of teaching
Pratiques et Techniques du Commerce International 2	1	12	French
Geopolitique	1	12	
Capstone 2A : L'environnement du management international	3	18	
Méthodes Quantitatives de Gestion 2	2	18	
Eléments d'analyse financière et de contrôle	2	18	
Droit de l'entreprise	2	18	
Management 2 : Management de projet	2	18	
Marketing 2 : Du mass-marketing à la consommation responsable	2	18	
<b>Total</b>	<b>15</b>	<b>132</b>	

To complete their Learning Agreement, the student may add courses from the section presented on page 8.

**Courses open to Graduate students only**  
***Students select one of the following specialization. The entire module must be selected.***

FALL 2025 Semester - Courses open to Graduate students only The entire specialization must be chosen (choose 1 specialization)	ECTS	Hours of teaching	Language of teaching
Specialization International Digital Marketing			
Marketing Communication & Brand Management	5	30	English
Relationship Marketing	5	30	
Social Media Marketing	5	30	
Digital Marketing	5	30	
Specialization Finance Investment & Banking : Corporate Finance			
Advanced Corporate Finance	5	30	English
Financial Institutions	5	30	
Corporate Risk Management	5	30	
Methodology for Corporate Finance	5	30	
Specialization International Business Development			
International Operations and Negotiation Management	5	30	English
Advanced Data Management and Analysis	5	30	
Global Market Analysis & International Strategy Development	5	30	
International Digital Sales and Marketing	5	30	
Specialization Finance, Investment and Banking : Financial Markets			
Financial Markets	5	30	English
Banking	5	30	
Financing Decisions	5	30	
Methodology for Financial Markets	5	30	
Specialization Communication, Luxury & Prestige Marketing			
Marketing Communication & Brand Management	5	30	English
Relationship Marketing	5	30	
Universe of Luxury	5	30	
Professional Profiles in Communication	5	30	
Specialization Digital and Sustainable Supply Chain (*)			
International Operations and Negotiation Management	5	30	English
Advanced Data Management and Analysis	5	30	
Warehouse and Inventory Management	5	30	
Strategic Procurement and Risk management	5	30	
Total credits / hours included in each specialization	20 ECTS	120 hours	

To complete their Learning Agreement, the student may add courses from the section presented on page 8.

(\*) This Specialization is also available as a full 30 ECTS option to obtain an ESCE Certificate. (see page 7)

## ESCE Certificate in Digital & Sustainable Supply Chain

### Graduate Students only

**The entire program must be selected**

Digital & Sustainable Supply Chain	ECTS	Hours	Language of Teaching
All courses below must be followed to obtain the ESCE certificate (30 ECTS)			
International Operations and Negotiation Management	5	30	English
Advanced Data Management and Analysis	5	30	
Warehouse and Inventory Management	5	30	
Strategic Procurement and Risk management	5	30	
<u>EE_French Civilization</u>	3	18	
International Business Practices (online course)	4	24	
International Project Management (online course)	3	18	
<b>Total</b>	<b>30</b>	<b>180</b>	

**NB: No possibility to add courses from the selection “Pick and choose”**

## Pick & Choose courses to complete your Learning Agreement

### Fall Semester 2025 - Face to face courses open to **Undergraduate** students only

Face to Face Courses	ECTS	Hours	Taught in French	Taught in English
EE - Management 1: the art of management	4	24	NO	√
EE - Sensory Marketing	3	18	NO	√
EE - International and sustainable trade	3	18	NO	√

### Fall 2025 Semester: Online Courses open to **Undergraduate and Graduate** students

Online courses	ECTS	Hours	Taught in French	Taught in English
Humanités	1	6	<i>Taught in French with English subtitles</i>	
Les Rendez-Vous de la Géopolitique	1	6	<i>Taught in French with English subtitles</i>	
International Business Practices	4	24	NO	√
International Project Management (*Graduate level recommended)	3	18	NO	√
Ethics & IA	3	18	NO	√

### Fall 2025 Semester: Face to face Courses open to **Undergraduate and Graduate** students

Culture Courses	ECTS	Hours	Taught in French	Taught in English
EE_French Civilization	3	18	NO	√
EE_Zoom sur Paris (Pre-requisites in French language: A2 level)	4	30	√	NO
EE_La France à 360° ((Pre-requisites in French language: B1-B2 level) )	3	18	√	NO
Language courses for exchange students (choose 1)	ECTS	Hours	Taught in French	Taught in English
EE_1, 2, 3 Partez! _FRA1.1 (Beginner)	4	30	√	NO
EE_Le Français jour après jour_FRA1.2 (False Beginner)	4	30	√	NO
EE_Le Français spontané_FRA2 (Elementary French)	4	30	√	NO
EE_Acteur en Français_FRB1 (Intermediate)	4	30	√	NO
EE_Architecture de l'expression_FRB2 (Upper intermediate)	4	30	√	NO
Spanish Courses	ECTS	Hours	Taught in French	Taught in English
EE_Spanish language (Beginner)	4	30	N/A	N/A
EE_Spanish language (False beginner)	4	30	N/A	N/A
EE_Spanish language (intermediate)	4	30	N/A	N/A



## 8 – Examples of Course Selection: Undergraduate students

**Jonathan needs 30 credits to validate his semester**

He chooses his main subjects from the catalogue Undergraduate taught in **English for a subtotal of 15 ECTS**

<b>FALL 2025 Semester - Courses open to Undergraduate students only</b> <b>The entire program (15 credits) must be chosen</b>	<b>ECTS</b>	<b>Hours of teaching</b>	<b>Language of teaching</b>
International trade practices and techniques 2	1	12	<b>English</b>
Geopolitic	1	12	
Capstone 2A : international bussiness environment	3	18	
Quantitative management method 2	2	18	
Fundamentals of Control and Financial Analysis	2	18	
Business Law	2	18	
Management 2 : Project management	2	18	
Marketing 2 : From Mass Marketing to Responsible Consumption	2	18	

He completes his learning agreement with 3 other courses from the Pick & Choose selection open to Undergraduate students for **another subtotal of 15 ECTS**

<b>Culture Courses</b>	<b>ECTS</b>	<b>Hours</b>	<b>Taught in French</b>	<b>Taught in English</b>
EE_French Civilization	3	18	NO	√
<b>Language courses for exchange students</b>	<b>ECTS</b>	<b>Hours</b>	<b>Taught in French</b>	<b>Taught in English</b>
EE_1, 2, 3 Partez!_FRA1.1 (beginner)	4	30	√	NO
<b>Face to Face Courses</b>	<b>ECTS</b>	<b>Hours</b>	<b>Taught in French</b>	<b>Taught in English</b>
EE - Sensory Marketing	3	18	NO	√

## 9 – Examples of Course Selection: Graduate students

Alice needs 30 credits to validate her semester

She chooses Corporate Finance for a **total of 20 ECTS**

Specialization Finance Investment & Banking: Corporate Finance			
	ECTS	Hours	
Advanced Corporate Finance	5	30	English
Financial Institutions	5	30	
Corporate Risk Management	5	30	
Methodology for Corporate Finance	5	30	

She completes her learning agreements with 3 other courses from the Pick & choose selection open to undergraduate students, for another subtotal of a **total of 10 ECTS**

Language courses for exchange students	ECTS	Hours	Taught in French	Taught in English
EE_1, 2, 3 Partez!_FRA1.1 (beginner)	4	30	√	NO
Online courses	ECTS	Hours	Taught in French	Taught in English
International Project Management (*Graduate level recommended)	3	18	NO	√
Ethics & IA	3	18	NO	√

